

# Last Call



# T<sup>8</sup> A<sup>2</sup> X<sup>9</sup> I<sup>4</sup>®

On your cell

Any cab. Anywhere. Anytime.

**Just call #TAXI (#-8-2-9-4)**

and we'll connect you to the first available taxi —  
or the taxicab company of your choice — in every Canadian city.  
It's faster and more convenient than dialing 411, for the same price or less.\*  
And you'll never get a busy signal.

[www.poundtaxi.com](http://www.poundtaxi.com)

**Get home safe, sound and fast. Make #TAXI (#-8-2-9-4) your last call.**

AVAILABLE THROUGH

Bell

fido

ROGERS™

TELUS®

Virgin  
mobile

PRESENTED IN ASSOCIATION WITH

MADD  
Mothers Against Drunk Driving™  
Les mères contre l'alcool au volant™

CALJ  
CANADIAN ASSOCIATION  
OF LIQUOR JURISDICTIONS  
ASSOCIATION CANADIENNE  
DES SOCIÉTÉS DES ALCOOLS

and other wireless carriers\*

\*Please check with your wireless carrier for pay-per-use charges and availability.

The wireless carriers are not responsible for the availability, quality or promptness of the taxi service and accept no liability related to the service. Bell Mobility is a trademark of Bell Canada, used under license. Fido is a registered trademark of Fido Solutions Inc.™ Trademarks of Rogers Communications Inc. used under license, or of Rogers Wireless. TELUS and the TELUS logo are trademarks of TELUS Corporation and are used under license. © 2008 TELUS. The VIRGIN trade-mark and family of associated marks are owned by Virgin Enterprises Limited.

#TAXI® and Pound Taxi® are registered trademarks of CellWand Communications Inc. All rights Reserved 2008.

This advertising space  
is graciously offered  
by Zoom Media and  
this establishment.



ZOOM MEDIA